Partner Marketing Kit

GSC3620

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GSC3620 - Sales Kit
Overview and Basics

About the GSC3620

The GSC3620 is a weatherproof infrared (IR) ceiling-mounted dome IP camera with a 2.8mm-12mm varifocal lens. It's variable focal lens makes it an ideal device for wide-angle monitoring of nearby subjects in environments such as building entrances, corridors, banks, hotels, retail stores and offices, as well as narrow-angle monitoring of far field subjects in environments such as streets, towers, ware houses, farms and etc. The electronic auto-focus capability ensures plug-and-play installation without requiring manual tuning or worry about loss of focus over time of operation.

Product Positioning

This IP camera is built for varifocal and auto-focus monitoring of environments such as banks, hotels, retail, offices, warehouses, and building entrances. It allows IP video surveillance to easily be added to any SIP network, while allowing for integration with other Grandstream solutions and SIP endpoints.

Variable Focus Lens | IP66 weatherproof casing | Alerts via outbound voice/video calls | Infrared technology for day & night monitoring

Competitive Features

- 1080p HD video resolution, varifocal from 2.88mm to 12mm
- IP66-level weatherproof capability
- Smart infrared technology to monitor activity at night in outdoor or dark enclosed spaces
- Can be managed with Grandstream's free GSURF Pro and other ONVIF-compliant management software
- Built-in PoE for power and network connection
- Supports alert notifications via outbound voice or video call & email screenshot
- SIP/VoIP support for video and audio streaming to endpoints
- Supports motion detection

Technical Specifications

Shape	Dome
Maximum Video Resolution	Primary Stream:1920 x 1080 HD Secondary Stream: 640 x 480
Video Compression	H.264/H.265/JPEG/MJPEG
Focal Length	Fixed 3.6mm lens
Infrared	2x LED, up to 20M, Auto Control
Weatherproof	IP66-level weatherproof metal casing
Ports & PoE	One RJ-45 (10/100Base-T) Port with PoE, network port for video output
Voice Codecs	Support for G.711μ/a, G.729A/B, G.722 (wide-band), iLBC, Opus, in-band and out-ofband DTMF (In audio, RFC2833, SIP INFO), VAD, CNG, PLC, AJB, AGC, ANS

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Alerts and Notifications

- The GSC3620 can send voice/video call alerts to any SIP endpoint when an alarm or alert is triggered.
- Dual-stream support allows the camera to send alerts and continue recording
- The camera can also send email screenshots

Day / Night Use

- The device includes smart infrared technology to control white balance and exposure
- This allows the camera to monitor activity at night in outdoor or dark enclosed spaces, in addition to normal light conditions

Weatherproof Casing

The GSC3620 is built with IP66 certified weatherproof metal casing, allowing them to be installed outdoors in locations where weather may be a concern

ONVIF Compliant

ONVIF®

The camera is ONVIF Profile-S compliant, allowing them to be used with ONVIF compliant video management systems and devices

Motion Detection

- Built-in support for motion detection
- The GSC3620 can be configured to automatically take action upon motion detection, including start recording, send alerts to other SIP endpoints, send email screenshots and more

Varifocal Lens

- The GSC3620 provides a variable focal length from 2.8mm to 12mm for monitoring close or distant points
- Lens can be tuned electronically to remove manual component and ensure plug-and-play installation

1080p HD

Translations

English

GSC Series of IP Security Cameras Presentation

GSC3600 Series
Full HD IP Surveillance Cameras

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Translations

English (PowerPoint)

English (PDF)

Product Messaging

GSC3620

Tagline	Infrared Weatherproof Dome IP Security Camera with Varifocal Lens		
Subtitle	*The GSC3620 is an infrared weatherproof IP cameras designed with a varifocal lens and auto-focus for increased security and facility management in any setting.*		
Positioning	The GSC3620 is a weatherproof infrared (IR) ceiling-mounted dome IP camera with a 2.8mm-12mm varifocal lens - making it an ideal device for any monitoring need. It's variable focal lens allows it to provide wide-angle monitoring of nearby subjects in environments such as building entrances, corridors, banks, hotels, retail stores, and offices, narrow-angle monitoring of distant subjects for streets, towers, warehouses, and farms, as well as anything in between. The electronic auto-focus capability ensures plug and-play installation without requiring manual tuning or without loss of focus over time. The GSC3620 supports motion detection and smart infrared technology for white balance and exposure to monitor activity at night in outdoor or dark enclosed spaces. It can be managed with GSURF Pro, Grandstream's free video management software, along with other ONVIF compliant video management systems. The GSC3620 pairs with Grandstream's video phones and GSC3570 HD intercom and facility control station for active end-point monitoring and facility control. By adding weatherproof capabilities, the GSC3620 is an ideal device for increasing security and facility management in any indoor or outdoor area.		
Customer Challenges	A business needs surveillance cameras that can be adjusted for use in any monitoring setting.	ITSP customers and large enterprises looking for a way to manage a large deployment of security camera devices.	Customer looking for a complete security solution that supports SIP/VoIP to integrate with other endpoints and solutions.
Customer Solutions	The GSC3620 includes a variable focal lens, which can be adjusted anywhere between 2.8mm and 12mm, allowing it to be customized for the ideal lens setting needed for any location.	TR-069 allows centralized management and provisioning of mass product operations. Utilizing Grandstream Device Management System (GDMS), customers can manage and provision the GSC3600 series security cameras directly from the GDMS platform.	GSC series cameras are based on SIP and can communicate with other SIP endpoints like IP voice and video phones. Set cameras as SIP extensions to communicate with other devices and works within an existing VoIP network infrastructure.

English   German   Polish   Russian

French   Italian   Portuguese   Spanish

GSC3620 Datasheets

Infrared Weatherproof Varifocal and Auto-Focus Dome Camera
GSC3620

The GSC3620 is a weatherproof infrared (IR) ceiling-mounted dome IP camera with a 2.8mm-12mm varifocal lens. It's variable focal lens makes it an ideal device for wide-angle monitoring of nearby subjects in environments such as building entrances, corridors, banks, hotels, retail stores and offices, as well as narrow-angle monitoring of far field subjects in environments such as streets, towers, warehouses, farms and etc. The electronic auto-focus capability ensures plug-and-play installation without requiring manual tuning or worry about loss of focus over time of operation. This device supports motion detection and smart infrared technology to monitor activity at night for outdoor or dark enclosed spaces. The GSC3620 can be managed with GSURF Pro, Grandstream's free video management software, along with other ONVIF-compliant video management systems. It pairs with Grandstream's video phones, GSC3570 HD intercom and facility control station, and GDS3705 / GDS3710 door systems for active end-point monitoring and facility access control. By adding weatherproof capabilities, this is an ideal device for increasing security and facility management in any indoor or outdoor area.

Supports motion detection	Smart infrared technology for optimal white balance and exposure
Built-in PoE to power the device and provide a network connection	Varifocal and auto-focus lens for an adjustable field of view
Supports alert notifications via outbound voice or video calls & email snapshots	IP67-level weatherproof capability
Primary stream and Secondary stream	SIP/VoIP support for video and audio streaming to endpoints (external microphone required)

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Field	Value
Network Protocol	SIP RFC3261, TCP/IP/UDP, RTP/RTCP, HTTP/HTTPS, ARP, ICMP, DNS (A record, SRV, NAPTR), DHCP, SSH, TFTP, NTP, STUN, LLDP-MED, TLS, SRTP
Image Sensor Resolution	1/2.9" CMOS Sensor, 2 megapixel (2MP), 1920(H)x1080(V) resolution
Video Compression	H.264/H.265/JPEG/MJPEG
Supported Maximum Video Resolution	Primary Stream: 1920x1080; 1280x960; 1280x720 Secondary Stream: 1280x720; 704x576; 640x480; 352x288; 320x240
Video Output	Network
Audio	Line-In: 1 x 3.5mm, 1-50mVpp; Line-Out: 1 x 3.5mm, 560Ω, 4.0Vpp
Scanning System	Progressive
Image Configuration	Saturation, Brightness, Contrast, Sharpness
Focal Length	2.8mm - 12mm Varifocal, Electronic Auto-Focus
Infrared LED	42µ x 2, up to 25M, Auto Control
Ethernet	One RJ-45 (10/100Base-T) Port with PoE
ONVIF	Yes, Profile S
Day/Night	Color/ Black &White (IR-CUT)
Motion Detection	Supported
Language Supported	Multi-Language
Privacy Mask	4 Rectangular Zone
Weatherproof Grade	Metal , IP67-level weatherproof capability
Power	DC12V±10%,1A (Power Adapter NOT Included) PoE: Support IEEE 802.3af
Temperature / Humidity	-20 °C – 60 °C, RH95% Max
Weight and Dimensions	Unit Dimensions: 128 x 108 (H) mm; Unit Weight: 720g; Package Weight: 870g
Compliance	FCC, CE, RCM, IC

5.2020.01

Translations

GSC3620
Marketing Materials

Email

Email (Packaged InDesign File)
Email (PDF)
Email Text (Word)
Email Banner (PSD)
Email Banner (PNG)

Email Signature

Email Signature Editable File (PSD)
Email Signature (PNG)

Press Release

Grandstream Releases New Addition to GSC Series of IP Security Cameras

Digital Marketing - Social Template

Create your own Social Media Image

Use the editable template to customize your own social image, or create your own using the elements provided below. We recommend using the text provided in the messaging and strategy on page 2 & 3.

Social Image w/ text Template:
Editable Photoshop File
Social Image w/ text_ English (PNG)

Product Images
GSC3620_front
GSC3620_right
GSC3620_left

Logo (add your own or use Grandstream's)
Logo_white
Logo_blue

Official Grandstream Colors:

Deep Blue:
RGB: 42 / 83 / 137
#295288

Aqua Blue:
RGB: 70 / 168 / 202
#46A7C9

Grey:
RGB: 156 / 158 / 159
#9C9D9F

Orange (Secondary Color):
RGB: 255 / 83 / 13
#FF530D

Tagline
(from Messaging and Strategy on Pg.2)

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AVAILABLE NOW

Infrared Weatherproof Dome IP Security Camera with Varifocal Lens

The GSC3620 is an infrared weatherproof IP cameras designed with a varifocal lens and auto-focus for increased security and facility management in any setting.

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Subhead
(from Messaging and Strategy on Pg.2)

Digital Marketing - Social Paid / Cover Photo

Paid Social Ad (no text)

Social Image (no text)

Paid/Non-Paid Social Copy
Suggested Social Copy

Facebook Cover Photo -
mobile and desktop friendly

Facebook Cover Photo_Editable (PSD)
Facebook Cover Photo (PNG)

Digital Advertising - Banner Ads Template

What are Banner Ads?

Banner advertising is synonymous with display ads. They're placed in high-traffic locations on webpages, creating brand awareness and generating click-throughs, purchases, and leads. These high-visibility locations include the front, bottom, or the side of a webpage; places where the eyes of browsers usually wander.

See the following page for recommended sizing.

Ad Banner 300x250
Editable Photoshop File (300x250 Sample)
Ad Banner Sample 300x250 (PNG)

Product Images
GSC3620_front
GSC3620_right
GSC3620_left

Logo (add your own or use Grandstream's)
Logo_white
Logo_blue

Official Grandstream Colors:

Deep Blue:
        RGB: 42 / 83 / 137
        #295288

Aqua Blue:
        RGB: 70 / 168 / 202
        #46A7C9

Grey:
        RGB: 156 / 158 / 159
        #9C9D9F

Orange (Secondary Color):
        RGB: 255 / 83 / 13
        #FF530D

Infrared Weatherproof Dome IP Security Camera with Varifocal Lens
GSC3620
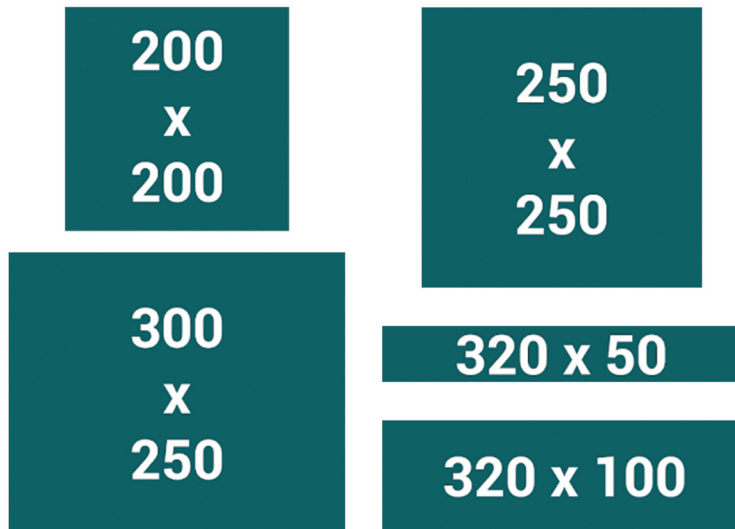Learn More
GRANDSTREAM CONNECTING THE WORLD

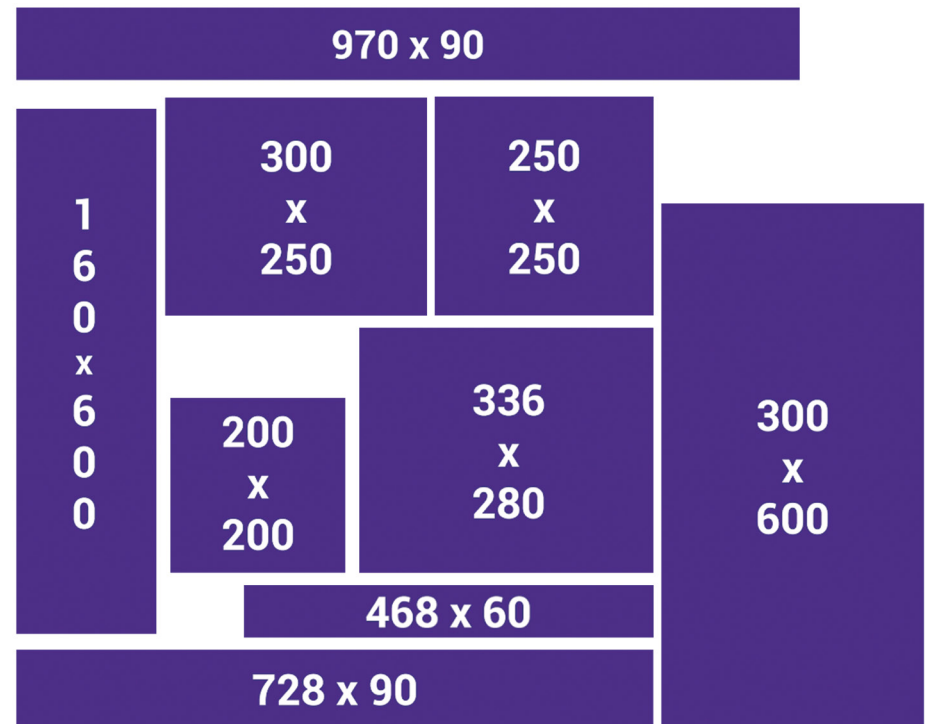# Digital Advertising - Banner Ads Sizing

Mobile: Common Ad Dimensions

Computer: Common Ad Dimensions

200 x 200

250 x 250

300 x 250

320 x 50

320 x 100

970 x 90

160 x 600

300 x 250

250 x 250

200 x 200

336 x 280

300 x 600

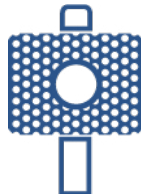468 x 60

728 x 90

Marketing Assets

1. Product Images
- GSC3620_front
- GSC3620_right
- GSC3620_left

2. GUV3100 Feature icons
- Motion Detection
- Infrared Technology
- PoE
- Lens
- Alerts
- Weatherproof
- 1080p HD
- SIP

GSC3620 Front

GSC3620 Right

GSC3620 Left

Motion Detection

Infrared Technology

PoE

Lens

Alerts

Weatherproof

1080p HD

SIP